

Colin

## How Colin gave Jordan confidence, clarity, and a 50% increase in revenue within two months!

### Leading away from uncertainty; the search for the perfect guide

As an entrepreneur, Jordan had times where he felt uncertain about what he was doing. Losing confidence and feeling alone. He was trying to create different products and services on his value ladder, but he knew he was missing out on reaching the type of clients he could really serve.

Jordan knew that without finding the help he needed, he would continue on a cycle that would lead to unfinished projects, costing him time and money, and ultimately preventing him from growing his business.

“I actually searched YouTube for someone who knew how to help build out a value ladder and build out different services. I saw Colin’s videos and I was just immediately drawn to his energy and his marketing approach. I didn’t feel I was able to capture and leverage my knowledge in the way that I wanted to. So Colin was really able to help guide me in some very difficult decisions that I had to make that were inhibiting my business.”

Jordan Carroll - The Remote Job Coach

### The marketing coach that adapts to your needs

Jordan needed a coach that could help him with his business and his marketing. He not only found this in Colin but also found Colin was able to instill confidence in both his personal and business life.

“I think you go through these times where you’re really uncertain about yourself. Colin immediately helped me with this. Business bleeds into your personal life, and vice versa. Especially if you’re an entrepreneur and have some of your identity wrapped up in your business. Colin was able to give me confidence in what I was doing that actually transferred to my personal life as well, and it’s made me happier as a result.”

Jordan Carroll - The Remote Job Coach



**Jordan Carroll**

### The Remote Job Coach

Helping high performers land legitimate remote jobs through content, courses, and coaching programs. Jordan Carroll enables people to find freedom and flexibility in their life.

“Since working with Colin, it’s made me feel confident, it’s made me feel passionate about my business, passionate about creating content, and supported from a professional perspective. I’m supported in all the ways that I need to create the business that I’ve been dreaming of creating.”

Colin took a comprehensive and proactive approach to adapt his methodology and services to suit Jordan's needs and reflect where he was with his business. This immediately dispersed any doubt's that Jordan had on whether Colin could help him.

“Colin was able to show me that he was able to adapt to me. And what I find most valuable about his services is that he gets his hands dirty, where a lot of other coaches don't. He is not only very knowledgeable and a very competent coach, but he's very competent and knowledgeable as a marketer.”

Jordan Carroll - The Remote Job Coach



## With clarity and confidence instilled, the results came thick and fast

Jordan started noticing results immediately after he began working with Colin. The coaching Colin provided gave Jordan the confidence that was paramount to getting out of his own way. Once he had mastered his personal struggles, the results came thick and fast.

- 50% increase in revenue within two months
- Production of a video now responsible for 50-70% of Jordan's website traffic
- Content that dramatically increased client conversions
- New-found confidence that has brought success and happiness

After more than a year of working together, Jordan still finds huge value in working with Colin. Even though Colin has provided Jordan with the tools and knowledge to continue his work without him, Jordan still chooses to work with him to push even further.

“At this point, I really choose to work with Colin because of where I want to go. After a certain amount of time of working with someone, if they can be completely autonomous without you, but they choose to continue to work with you, that's a huge testament. I just love his attitude. And I love the way that he supports his clients, it's unmatched.”

Jordan Carroll - The Remote Job Coach

**Want to find confidence and clarity to boost your business?  
Let's get on a strategy call to see if we are a good fit to work  
together >**

<https://colinscotland.com/apply>